



PROGRAM BULLETIN



CRC Industries (US Only)

TO: Power Heavy Duty Members
FROM: Jaime Rogan, Program Manager
DATE: July 28, 2015

Power Heavy Duty is pleased to offer a program with **CRC Industries** effective January 1, 2015.

Products Available:

- Brake Cleaner
- Oils & Lubricants
- Fuel Products

Program Advantages:

- Special Pricing
- Payment Terms
- Program Rebate
- Group Growth Rebate
- Individual Growth Rebate
- Ad/Co-op Allowance

General Information:

CRC is a worldwide leader in the production of specialty chemicals for the maintenance and repair professional, serving automotive, heavy-duty, marine, electrical, industrial and aviation markets. CRC Industries has been ISO 9001 certified since 1996. They adhere to strict guidelines in all facets of research, development, and production. Their leadership in the maintenance chemical markets is reflected most positively in their product development.

Complete details of the CRC Industries Program can be found under “**Programs**” on www.powerheavyduty.net.

If you are already buying from CRC Industries please notify your Program Manager, Jaime Rogan, jrogan@vipar.com to help ensure you begin receiving the new program benefits.